

Cool E-Tech Blog

- [home](#)
- [tags](#)
- [search](#)
- [feed](#)

Sep 03

2010

[USED vs. LOVED](#)

Posted by

[cooltech](#) in

[inspirational](#)

This is an email that I received from a friend that I believe speak volumes. We all can make this world a better place if we start with ourselves. May it be a blessing to you as it was to me!

USED VS LOVED.

While a man was polishing his new car, his 4 yr old son picked up stone and scratched lines on the side of the car.

In anger, the man took the child's hand and hit it many times; not realizing he was using a wrench.

At the hospital, the child lost all his fingers due to multiple fractures.

When the child saw his father.....with painful eyes he asked, 'Dad when will my fingers grow back?' The man was so hurt and speechless; he went back to his car and kicked it a lot of times.

Devastated by his own actions.....sitting in front of that car he looked at the scratches; the child had written 'LOVE YOU DAD'.

The next day that man committed suicide. . .

Anger and Love have no limits; choose the latter to have a beautiful, lovely life..

Things are to be used and people are to be loved, but the problem in today's world is that,

People are used and things are loved...

During this year, let's be careful to keep this thought in mind:

Things are to be used, but People are to be loved ...

Be yourself....

This is the only day we HAVE.

Have a nice day and Best regards.

Watch your thoughts; they become words. Watch your words;
they become actions. Watch your actions; they become habits.

Watch your habits they become character;
Watch your character; it becomes your destiny.

I'm glad a friend forwarded this to me as a reminder..
God bless you; I hope you are having a wonderful day!
If you don't pass this on to anybody, nothing bad will happen;
if you do, you will have ministered to someone.

The Will of God will never take you, where the Grace of God will not PROTECT you...

Stay FAITHFUL and Be GRATEFUL.

Sep 21

[Win a \\$25 Gift Card](#)

Posted by

[cooltech](#) in

Untagged

Cooley Technologies has partnered with Restaurant.com to raffle of a \$25 gift card to participating restaurants.

All entrants who fully complete the online survey and include their contact information will be entered into the contest.

The contest will run through Friday, September 25th. The Winner will be announced on Saturday, September 26th.

Terms on conditions regarding the use of the gift card can be found at www.restaurant.com

[Complete our survey here](#)

Sep 03

2009

10 ways for churches to grow their ministries online!

Posted by

[cooltech](#) in

Untagged

I've been in the web design business for about 10 years. Just like everyone else, I've been astonished on how the entire internet front has changed, especially the new boom of social networking. This is the new niche that everyone should be using and I mean everyone. Churches and Faith Based Organizations have a huge advantage to use technology to spread the gospel and grow their ministries. Churches always been my main client and audience. I really am not sure how but the churches leaders would call and ask for my assistance in various areas of their web sites. I would be elated to help and offer my services for the good will of the church community. However, I've seen a lot over the years and I've decided to put together some basic tips that churches might want to utilize if they're going to use the internet as a venue to grow their business.

10. Get a website. There are still many churches out there that don't have a web presence. If you're not able to afford to hire a web designer, there are many free tools on the internet that will literally walk you through the steps to get a site published.
9. Post your video sermons on YouTube as there is a world of people who might be blessed by your Sunday sermon.
8. Again, keep the site clean. A site that is busy with photos, images and lots of content can turn people away.
7. Use chat and invite people to come and talk about issues or maybe just for prayer.
6. Use a blog and talk about what's happening at the church. Blogging is a great resource that you can use to engage your users and allow them to see a personal side of what's going on at the church or organization.
5. Send out newsletters to your members to keep them informed on upcoming church events and other important information
4. Have a subscription form on your email for users who want to be added to the email list. This is a great way to grow your ministry online.
3. Use an email blast like yahoogroups.com and send out word of the day or daily word scriptures. You never know who really might need to read the daily scripture for that day.

2. Post a calendar to users can see what events are happening at the church

1. Have an awesome designed website. In this day in time, a web site is a necessity and if you don't have a website or if you have a website with a really outdated design, people might get turned away or may not take your online ministry serious. Keep the design new and updated with pictures and content that speaks what is happening at your church.

There are many other ways to market your church website online. I hope this provided you with some ideas to get you on your way.

Apr 20

[What is Manifest Destiny](#)

Posted by

[cooltech](#) in

Untagged

One of the most powerful skills you can learn is to manifest destiny. You see, when you learn how to manifest your destiny, you will be opening the doors to a whole new world. When you know how to manifest destiny, you can use those powers to do almost anything you want. Manifesting your destiny can advance your business, your social life, your finances and your love life. In order to truly manifest your destiny, you have to believe that it is going to work. That's right, take that Law of Attraction and use it to your advantage. Within this article, we are going to answer your question as to what is manifest destiny and tell you a bit of information about it.

The concept of manifest destiny is fairly simple. When you first decide what it is you wish to manifest, you put it in your mind and tell yourself that it will happen. If you just simply think that it would be 'nice' if it would happen, you would not get anywhere. In your mind, you must hold what you want to happen very firm. We cannot emphasize just how much you must simply 'know' it is going to happen. After this, all you will have to do is wait.

Yes, we make manifesting your destiny sound very easy, but you should not let this fool you. If you ever drift into thinking that manifesting your destiny is a joke, then it will become a joke.

[Read More...](#)

Apr 11

2009

[New Friendship Missionary Baptist Church Site Launched](#)

Posted by [cooltech](#) in *Untagged*

New Friendship Missionary Baptist Church web site has been completed and was launched on April 6th, 2009. The site is a template and was customized by modification of various colors, images and font.

We are pleased and excited about the launch of the site. You can view the site at www.newfriendshipmb.org

[Read More...](#)

Mar 31

2009

[COVUCC Site Launched](#)

Posted by [cooltech](#) in *Untagged*

The Covenant United Church of Christ web site was launch this month. Their web site is a beautiful custom design. The site features rich colors, flash banner, podcasting, calendaring, prayer center, visitor forms, online donations and much more.

We are excited and happy that Covenant United Church of Christ joined the CT family and we look forward to providing them with more web solutions to allow them to expand their ministry.

The website can be viewed at <http://www.covucc.org>

[Read More...](#)

Mar 30

2009

[Greater Grace Temple joins CT list of clients](#)

Posted by

[cooltech](#) in

Untagged

Cooley Technologies is pleased to announce that we've been selected by Greater Grace Template as the vendor to redesign their website. We are so excited and look forward to working with Greater Grace.

They will join our elite list of churches and ministries we have served which includes:

[Read More...](#)

Mar 17

2009

[2009 Economic Summit](#)

Posted by

[cooltech](#) in

Untagged

On March 14th 2009, Cooley Technologies was invited to speak at New Friendship Missionary Baptist Church 2009 Economic Summit. Cooley Technologies along with Harris Bank was present to discuss various areas of running a business.

There were many questions and comments that were brought up at the Economic Summit. The more common ones I received were how did I get started, what were some of the challenges faced, and how to recognize your passion and live in it.

I had a wonderful time at the Economic Summit, as it's very fulfilling to share my story with others and bring inspiration to them. I am looking forward to returning to the church and talking more to others about how to get started in running and operating your own business.

[Read More...](#)

Jan 05

2009

[Finding Your Purpose?](#)

Posted by

[cooltech](#) in

Untagged

In a short period of 3 years, the LORD has blessed me richly to work with dynamic ministries in designing their branding and web presence for their target audience.

I truly feel this is a gift and my passion the LORD has given me. As I'm sure you might agree, we all have a purpose here on earth. Some people are able to identify it sooner than others. The LORD has given every single person a purpose to do during our short time on this earth. Its up to us, to be able to have the wisdom, knowledge and discernment to be able to recognize it and tap into it so the LORD can "enlarge our territory"; to allow us to give him the Glory. I feel I'm working within my purpose and would like to share my story with you.

[Read More...](#)

Feb 17

2008

[What is Joomla](#)

Posted by

[cooltech](#) in

[web design](#) ,

[i](#)

[oomla](#)

[content management system](#)

[cms](#)

Joomla is an award-winning content management system (CMS), which enables you to build Web sites and powerful online applications. Many aspects, including its ease-of-use and extensibility, have made Joomla the most popular Web site software available. Best of all, Joomla is an open source solution that is freely available to everyone.

What's a content management system (CMS)?

A content management system is software that keeps track of every piece of content on your Web site, much like your local public library keeps track of books and stores them. Content can be simple text, photos, music, video, documents, or just about anything you can think of. A major advantage of using a CMS is that it requires almost no technical skill or knowledge to manage. Since the CMS manages all your content, you don't have to.

What are some real world examples of what Joomla! can do?

Joomla is used all over the world to power Web sites of all shapes and sizes. For example:

[Read More...](#)

Jan 18

2008

[We are finally blogging!!](#)

Posted by

[cooltech](#) in

[myblog](#)

Today marks the beginning that the company has joined millions of others in blogging. We are so excited to be part of this new phenomenon. I think many people always ask why blog...my question is why not. There are so many benefits to this really quick marketing tool.

- It is searchable on all major search engines like google, yahoo
- If you have a loyal following on clients, they will check back on regular basis to read your blogs
- Last but not least, its a valuable marketing tool (see first bullet)

So if you not blogging, why don't you start today

[Powered by Azrul's MyBlog for Joomla!](#)